

Trade-Roots Distribution Overview

Distribution network, channel and route-to-market summary

Distribution Story

- The website positions Trade-Roots as a distribution network organized around hubs, routes, channels, retail visibility and supplier partnership.
- The distribution map and coverage panels are prepared to hold verified regions, counties, depots, fleets and delivery statistics once confirmed.

Channel Logic

- Modern retail - supermarkets, convenience and organized retail environments.
- Wholesale movement - range clarity, volume and replenishment conversations.
- Institutional supply - structured enquiry paths for procurement and business buyers.
- Regional routes - hub, territory and coverage signals for supplier confidence.

Recommended Final Data

- Confirmed counties or territories served.
- Warehouse or depot locations.
- Owned and partner fleet capacity.
- Retail, wholesale and institutional touchpoints.
- Monthly fulfilment or delivery volume.
- Confirmed supplier and brand portfolio counts.

Document status	Professional draft - final facts pending verification
Prepared for	Trade-Roots website handoff and client review
Recommended use	Internal review, proposal support and approved external handoff